

**Cambridge University Potato Growers
Research Association
25th Annual Cambridge Potato
Conference**



***New technology: hot potato
or red herring?***

**16th-17th December 2014
Churchill and St John's Colleges, Cambridge**

- Celebrating the 25th Anniversary of a unique two-day potato conference which provides opportunity to join leading industry innovators and scientists to debate current issues
- Speakers include Allan Wilkinson (HSBC), Haven Baker (JR Simplot), Ian Puddephat (PepsiCo), Belinda Clarke (East of England Agri-Tech Cluster), David Firman (NIAB CUF), Tony Miller (John Innes Centre), Antony Scott (John Deere), Robert Allen (Greenvale AP), James Daw (WB Daw), Tom Green (Spearhead) and Eric Allen
- Five workshops covering the issues of new technology and information
- Networking and fine dining at the Potato Barons' Christmas Feast at St John's College

For information and booking go to:

<http://tinyurl.com/CUPGRAConf2014>

Accommodation and parking available
BASIS CPD points available

For further details on the Conference and
CUPGRA contact:

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Sponsors:

